***FICHA RESUMEN DEL PROYECTO***

***Colombia ,****Antioquia,Medellín*

***FECHA: 19/11/2018***

1. ***INFORMACIÓN BÁSICA***
   1. *Nombre de la organización que presenta el proyecto. : Marango INC. s.a.s*
   2. *Nombre del proyecto: RENA (Red de Negocios Agrícolas)*
   3. *Dirección, teléfono y correo electrónico (e-mail) de la organización:*

*\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

* 1. *Instituciones asociadas: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

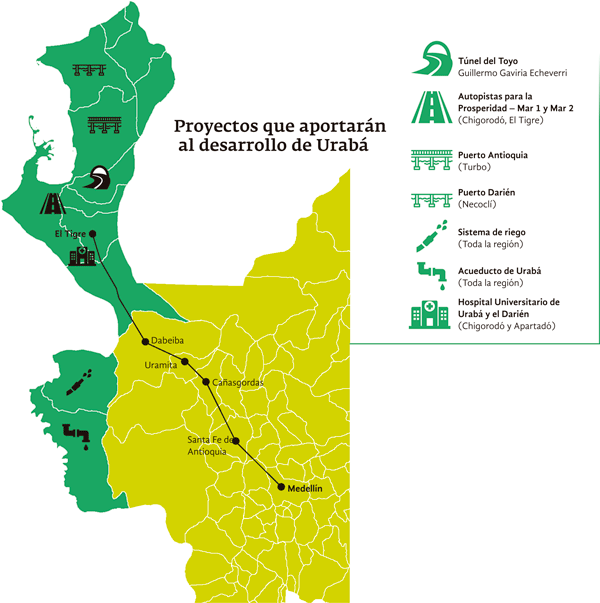
*Las instituciones asociadas pueden ser una Junta de Acción Comunal, una Junta de Barrios, una alcaldía, un departamento, una oficina de planeación, una asociación productiva, una persona jurídica de trabajo social, una persona natural agremiada ó una ONG.*

* 1. *Nombre de la/s persona/s responsable/s del proyecto: \_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

1. ***DIAGNÓSTICO Y CONTEXTO***

Actualmente la región del Urabá antioqueño ha ido cobrando una mayor relevancia en el ámbito económico nacional[[1]](#footnote-1), debido a que el proceso de paz ayudo con el aumento de la producción agrícola en la región , sin embargo muchos de los proyectos planteados para región no ha sido desarrollados de manera efectiva por distintos factores (falta de presupuesto, poca voluntad política , falta de tejido social , etc ), así lo evidencia los proyectos planteados en el **PLAN DE ACCION PARA LA TRANSFORMACION REGIONAL - PATR SUBREGION URABA ANTIOQUENO** (ANEXO 1 ), pues aunque dentro de los pilares planteados existe muchos proyectos planteados , el porcentaje de ejecución ha sido supremamente bajo

Además , se encuentra que la mejor manera de alinear las propuestas hechas en el proceso de paz con respecto a la regeneración del tejido social y cultural (“En el 2040 la región del Urabá antioqueño, Nutibara y Urrao habrá regenerado su tejido social fortaleciendo la identidad regional y la convivencia para un territorio de paz compatible con el clima”)[[2]](#footnote-2), es generar dinámicas en las cuales se pueda crear asociaciones productivas locales que beneficien económicamente a las comunidades involucradas, de tal suerte que la mismas sean autosostenibles tanto social mediante proyectos productivos, ambiental y económicamente sostenible

[[3]](#footnote-3)

La región de Urabá está ubicada de manera estratégica pues tiende a tener una buena conectividad a escala nacional e internacional. Las vías 4G, los tres megaproyectos mar 1, mar 2, y túnel del Toyo han beneficiado la conectividad de la región los centros de producción del país y la costa Caribe como se muestra en la imagen 1

Además hay que tener en cuenta que :

“*La agricultura y la ganaderia son los principales renglones economicos de la region. Los principales cultivos agricolas son el banano y el platano tipo exportation, el platano para el consumo local, el cacao, la palma de aceite, coco y el arroz tradicional. En menor escala se produce maiz, yuca, maracuya, name, papaya, entre otros. Sin embargo, esto no es homogeneo en toda la regi6n. La production de banano es realizado por empresarios que contratan y generan empleos en los municipios de Apartado, Chigorodo. Carepa y Turbo; la palma de aceite por empresarios entre los municipios de Chigorod6 y Mutata, mientras que el platano es una practica de pequenos productores entre Apartado , Turbo y Necocli.”[[4]](#footnote-4)*

Dicho todo lo anterior se encuentra que existe una serie de condiciones que propician la creación de soluciones que sean adecuadas con la región y por la situación de la región por ello se procede a formular el problema

1. ***FORMULE EL PROBLEMA***

Actualmente en Colombia existe una poca o nula comercialización de productos agrícolas por medios digitales, eso produce que se creen muchos intermediarios entre el productor y el consumidor final lo que al mismo tiempo repercute en menores ingresos para el productor primario, también al no tener el agricultor canales alternativos de venta en muchas ocasiones se producen perdidas de parte de sus cosechas ya que no logra venderlos de manera efectiva y rápida , como también la incapacidad de los agricultores de tener inventarios óptimos que pueda compartir con sus iguales para poder generar cosechas mas sostenibles en la región y así mayores utilidades.

Particularizando la situación a la región del Urabá antioqueño se encuentra que hay 1594 UPA(Unidades de Producción Agrícola), lo cual muestra que existe una oportunidad de potenciar las dinámicas de asociación por medio de soluciones tecnológicas digitales , en particular por medio de la creación de canales de comercialización digital , ayudando así al mejoramiento del tejido social y la asociación de distintos actores en la cadena de valor productiva, eso sin tener en cuenta el resto de la región no UPA

Para lograr ***empoderar*** a esta población se debe crear soluciones en base tecnológica digital de ***fácil acceso y fácil consumo,*** con el fin de producir mayor ***recordación, apropiación y expansión*** de dichas soluciones con el propósito de ***impactar de manera positiva a la región***; pero para lograr este propósito se debe ser metodológico en los procesos sociales que estarán involucrados en ello, por lo cual se debe tener en el año cero un acercamiento por medio de capacitaciones a los agricultores donde se muestre las ventajas del uso de soluciones tecnológicas digitales en el que hacer del campo

Siguiente a ello se procede a introducir la plataforma de comercialización digital de productos agrícolas donde se deben conectar otros actores involucrados en el proceso de venta y compra de productos e insumos agrícolas, no obstante, se debe realizar actividades paralelas de empoderamiento y asociación para darle a la plataforma usuarios dispuestos a invertir su tiempo y recursos

Así a termino de 5 años debe existir en la región distintas asociaciones de productores y consumidores de productos e insumos agrícolas que de manera frecuente y espontanea hagan uso de plataformas de e-commerce y plataformas digitales en diario vivir.

Tabla 1

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Actor | Interés | Problemas percibidos | Recursos y mandatos | Expectativa del proyecto | Conflictos y alianzas potenciales |
| Agricultor primario | Mayores utilidades | Productos mal pagos | Tipo de producto a sembrar, asociase o no, elección de proveedores, elegir capacitarse, elección de tiempos de cosecha | Mejoramiento de su calidad de vida, mejores precios de venta, crear comunidad y tejido social, acceso a tecnología | Conflictos:  Intermediarios  Alianzas:  asociaciones, proveedores, retail, tenderos |
| Intermediarios (compradores intermediarios) | Sostener su modelo de negocio | Problemas asociados a logística | Elección de proveedores, precio de compra, elección de tiempos de cosecha, elige mercado de venta | Agilizar sus ventas por medio de la plataforma | Conflictos  Agricultores,  Retail, canal tienda  Alianza  Desarrollador tecnológico |
| Consumidor final | Menor precio de alimento | Mala relación costo - beneficio | Decide si comprar o no, el tiempo y tipo de compra , | Mejor precio de compra | No califica |
| Retail (minimercados y supermercado) | Comprar a las asociaciones directamente | Selección adecuada de productos, inventario mal hechos | Poder de negociación, facilidad de llegar a mercados urbanos | Agilidad en las negociaciones, ahorro de tiempo y desplazamiento | Conflictos:  Intermediario  Alianza  plataforma |
| Desarrollador Tecnológico | Generar herramientas digitales sostenibles | Poco interés y apropiación de las tecnologías | Administración de datos plataforma tecnológica digital | Mayor cantidad de productos tecnológicos digitales en el mercado | No califica |
| Asociaciones de agricultores | Vender a mejores precios | Influencia en la toma de decisiones | Coordinar siembras agrícolas, negociar precios de venta cosecha, gestión de asistencia, poder de negociar de compra de insumos agrícolas, formalizar productor primario | Agilidad en la negociación, poder de negociación, rapidez en la negociación, aumento de zona de influencia de venta, | Conflictos:  Intermediarios}  Alianzas  Proveedores,  Tenderos, retails, plataforma |
| Estado | Impulsar el campo | Bajo crecimiento económico del campo | Regular precios, generar ayudas financieras y tecnológicas, mejoramiento de infraestructura fisca para el campo | Crecimiento y formalización del campo, introducción de las tic al comercio agrícola | No aplica  Alianzas  Plataforma, productor agricolas, proveedores  , asociaciones de agricultores |
| Productores de insumos | Aumentar su tamaño de mercado | Monopolios, preocupación por ventas de mercado | Control de calidad, control de insumos, OMG (organismos mutado genéticamente) | Aumento de mercado, agilización de negociaciones | Conflictos  Comercializador de insumos  Alianzas  Comercializador de insumos. Plataforma, asociaciones de agricultores, productor primario |
| Comercializadores de insumos | Cercanía con el productor | Competencia, calidad de los productos, baja producción del campo | Lugares de venta, asesoramiento de productos del campo | Agilidad en la negociación | Conflictos  Productores de insumos, asociaciones, productores primarios  Alianzas  Plataforma, asociaciones |
| Canal Tienda | Comprar productos agrícolas a menor precio | Aumento de logística e intermediación | Capacidad de compra, posibilidad de almacenar productos | Mayores ofertas, mejores precios de compra, agilidad y menor logística de compra | Conflictos  Intermediarios  Alianzas  Plataforma, asociaciones, productores primarios |

***Imagen que contiene texto

Descripción generada automáticamente3.1 ALTERNATIVAS***

Como se evidencia en el árbol de problemas la poca o nula comercialización de productos agrícolas por canales digitales tiene un impacto negativo en la calidad de vida de los agricultores ya que disminuye sus ingresos y utilidades, aumenta la cantidad de cosecha perdida , como también alarga los tiempo de venta , además la no comercialización digital desestimula la creación de nuevas asociación de campesinos, de manera complementaria se halla que los problemas que se pueden solventar no están asociadas exclusivamente al sector comercial, ya que este tipo de iniciativa pueden ayudar en otros aspectos de las comunidades como lo son las capacitaciones, la identidad cultural, y el empoderamiento del campo

Dado lo anterior se propone crear RENA (Red de Negocios Agrícolas), RENA es un programa social que tiene como objetivo aumentar la asociación y mejorar las condiciones de vida de los agricultores mediante herramientas tecnológicas y programas enfocados a mejorar el tejido social, brindando herramientas para

Para lograr esto RENA propone crear un plan de ejecución a 5 años distribuidos en 3 fases de la siguiente manera

En la primera fase se deben conformar grupos de trabajo interdisciplinario locales (asociaciones agrícolas y sociales(desplazados, víctimas del conflicto , etc.), productor primario, proveedores, familias campesinas, etc.) y representante de RENA (facilitadores agro digitales, psicólogo, trabajador social, facilitadores para la creación de tejido social, facilitador empresarial, etc.), con el fin de generar de manera conjunta un diagnóstico agrícola, comunitario, organizativo, empresarial de la región , de tal manera poder enfocar talleres, cursos, capacitaciones , actividades acordes a las necesidades de la grupos conformados, para así al final de la fase poder introducir en la comunidad las herramientas tecnológicas que le permitan mejorar las condiciones del agro como también introducirlos al concepto de comercio electrónico RENA (Clasificados por mensaje de texto, app móvil, app web).

En la segunda fase se debe realizar una retroalimentación de las experiencias con el comercio electrónico, a la par de la creación y formalización de nuevos grupos de trabajo, apoyar a los grupos existentes y fortalecer los vínculos preexistentes e impulsar la formalización de asociaciones , también se debe impulsar el uso de las tecnologías de la información en el campo y mostrar los beneficios que traer hacer uso de ellas, igualmente se debe ir mejorando la red intercambio agrícola, identificar y ejecutar estrategias para reducir el numero de intermediarios en los procesos de venta de productos e insumos agrícolas, como también poder conectar de manera adecuada a través del Comercio electrónico de RENA a personas dispuestas a prestar sus servicios de trabajo.

La tercera fase Consiste en el acompañamiento de comunidades que se hayan vuelto autosostenible o estén en camino de volverse, en el rediseño tecnológico de la solución tecnológica ofrecida por RENA para poder tener una mejor aceptación, también en la expansión del programa a sectores que puedan ser susceptibles a ser beneficiados por este tipo de iniciativas para con esto cerrar el ciclo en la región inicial y comenzar en una región nueva

Llegado a este punto se encuentra que actualmente existen distintos programas y soluciones tecnológicas que brindan soluciones similares a las planteadas por RENA, empero estas soluciones están desarticuladas a las problemáticas particulares de las regiones ya que desconocen sus necesidades y particularidades, por ejemplo plataformas de comercio electrónico como mercado libre, olx, Amazon etc., ignoran el hecho de que muchos de los agricultores y asociaciones de agricultores no cuentan con acceso a internet, además de la baja educación tecnológica lo que lleva a un poco uso de estas plataformas, es por ello que RENA propone como valor agregado no solo una plataforma de comercio electrónico convencional , también propone crear una plataforma de comercio electrónico alternativo , por medio de clasificados por mensaje de texto donde todos los actores del sector agrícola podrán publicitar sus servicios y productos de manera rápida y sencilla, logrando con ello un mayor acercamiento a los medios digitales en el campo.

1. ***DESTINATARIOS DEL PROYECTO Ó POBLACIÓN BENEFICIADA***

***POBLACIÓN DIRECTAMENTE BENEFICIADA***

Tabla 2

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Actor | Interés | Problemas percibidos | Recursos y mandatos | Expectativa del proyecto |
| Agricultor primario | Tener mayores utilidades en la venta de sus productos cosechados | poca capacitación en general, falta de tejido social, resistencia al cambio | Tipo de producto a sembrar, elección de proveedores, elegir capacitarse, elección de tiempos de cosecha | Aumentar la venta de productos agrícolas a través del comercio electrónico, mejorar tejido social en su comunidad |
| Asociaciones de agricultores | Vender a mejores precios, aumentar la influencia de en la zona, mejorar prácticas empresariales, mejorar practicas organizativas en relación a lo que se está sembrando | poca capacitación en general, falta de tejido social, resistencia al cambio, poca jerarquización | Coordinar siembras agrícolas, negociar precios de venta cosecha, gestión de asistencia, poder de negociar de compra de insumos agrícolas, formalizar productor primario | Agilidad en la negociación, poder de negociación, rapidez en la negociación, aumento de zona de influencia de venta, |
| RENA | Impulsar el crecimiento y formalización en temas tecnológicos en el campo, Aumentar el tejido social, aumentar la generación de empleo en la región | Existe un bajo crecimiento económico, social y empresarial del campo | Regular precios, generar ayudas financieras y tecnológicas, mejoramiento de infraestructura fisca para el campo | Crecimiento y formalización del campo, introducción del tic al comercio agrícola |

***4.1 DESCRIBA BREVEMENTE LAS CARACTERÍSTICAS DE LA POBLACIÓN DIRECTAMENTE BENEFICIADA***

De acuerdo con el DANE, en 2018 los ocho municipios que conforman el PDET[[5]](#footnote-5) del Urabá Antioqueno tienen una población de 654.192 habitantes, distribuidos 330.417 hombres (51%) y 323.775 mujeres (49%). El 62% en el área urbana (403.889), mientras el 38% en área rural (250.303), esta última nuestra área de interés.

Los municipios que se enfocara inicialmente el programa van a ser Necoclí, Mutata, Dabeiba Y Turbo ya que allí predomina la población rural con 75%, 73%, 61% y 60% respectivamente, y es con esta población donde una cultura organizacional y de capacitación puede permitir la creación de tejido social y de identidad de región, además de aumentar la cantidad de productos tranzados por medio del comercio electrónico

La población que se identifica negra, mulata o afrocolombiana es 222.214, equivalente al 34% de la totalidad poblacional del Urabá antioqueño. Por otro lado, la población que se identifica indígena es 10.865, equivalente al 2% de la población total;

realizando una segmentación sobre las cifras anteriormente descritas, se encuentra que cerca de 127500 personas son el nicho de interés, pues alrededor del 67 % de la población rural es a la que se va tener como público objetivo, descartando a las personas menores a 14 años que son cerca del 25 % de la población [[6]](#footnote-6) de esta manera se calcula la población para poder ejecutar esta solución , lo que implica que si logramos tener una población objetivo del 5 % el potencial numero de personas que se van a ver beneficiadas con este tipo de solución es de cerca de 12750 personas en el territorio del Urabá antioqueño, sin contar que ya existen cerca de 633 asociaciones productoras, 387 cooperativas, 339 organizaciones comunitarias, 215 gremios y 20 centros de investigación los cuales van a ser potenciados y van ser el insumo para lograr un crecimiento sostenido

***4.2 DESCRIBA BREVEMENTE LAS CARACTERÍSTICAS DE LA POBLACIÓN INDIRECTAMENTE BENEFICIADA***

***POBLACIÓN INDIRECTAMENTE BENEFICIADA***

Tabla 3

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Actor** | **Interés** | **Problemas percibidos** | **Recursos y mandatos** | **Expectativa del proyecto** |
| compradores intermediarios  (compran directamente al productor primario) | Sostener su modelo de negocio | Problemas asociados a logística | Elección de proveedores, precio de compra, elección de tiempos de cosecha, elige mercado de venta | Agilizar sus ventas por medio de la plataforma |
| Consumidor final | Menor precio de alimento | Mala relación costo - beneficio | Decide si comprar o no, el tiempo y tipo de compra , | Mejor precio de compra |
| Retail (minimercados y supermercado) | Comprar a las asociaciones directamente | Selección adecuada de productos, inventario mal hechos | Poder de negociación, facilidad de llegar a mercados urbanos | Agilidad en las negociaciones, ahorro de tiempo y desplazamiento |
| Estado | Impulsar el campo | Bajo crecimiento económico del campo | Regular precios, generar ayudas financieras y tecnológicas, mejoramiento de infraestructura fisca para el campo | Crecimiento y formalización del campo, introducción de las tic al comercio agrícola |
| Productores de insumos | Aumentar su tamaño de mercado | Monopolios, preocupación por ventas de mercado | Control de calidad, control de insumos, OMG (organismos mutado genéticamente) | Aumento de mercado, agilización de negociaciones |
| Comercializadores de insumos | Cercanía con el productor | Competencia, calidad de los productos, baja producción del campo | Lugares de venta, asesoramiento de productos del campo | Agilidad en la negociación |
| Canal Tienda | Comprar productos agrícolas a menor precio | Aumento de logística e intermediación | Capacidad de compra, posibilidad de almacenar productos | Mayores ofertas, mejores precios de compra, agilidad y menor logística de compra |

1. ***OBJETIVOS***
   * 1. ***GENERAL***

* Empoderar tecnológicamente a la comunidad campesina del Urabá antioqueño mediante el uso de herramientas de comercio electrónico, capacitaciones en temas agro-digitales y acompañamiento en la conformación de asociaciones para con ello mejorar y aumentar el tejido social y empresarial de la región.
  1. ***ESPECÍFICOS***
* Generar espacios de capacitación con expertos en temas de tejido social, jurídico, organizacionales, empresariales, agrícolas, agro-digitales y agroindustriales.

* Desarrollar y desplegar una plataforma de comercio electrónico a través de aplicaciones móviles, aplicaciones web y mensaje de texto
* Aumentar la conformación de asociaciones productivas autosostenibles.

1. ***METAS***

* Acompañar a como mínimo a 240 asociaciones en el proceso de formación y formalización al termino de los 5 años desde el inicio del programa.
* Tener un movimiento de capital en el comercio electrónico de RENA de por lo menos 4000 millones anuales a termino del segundo año con un crecimiento del 10 % anual.
* Brindar a las comunidades campesinas no menos de 144 reuniones (capacitaciones, charlas, capacitaciones, etc.) al año.

1. **JUSTIFICACIÓN**

RENA es una solución agro-digital que está enmarcada en el Acuerdo de Paz reforma rural integral (RRI), la Ley de Víctimas y Restitución de Tierras (Ley 1448), ley 1876 del 2017 Sistema nacional de innovación agropecuaria, el acuerdo 893 de 2017 Por el cual se crean los Programas de Desarrollo con Enfoque Territorial-:-PDET y decreto 896 del 2017 *Programa Nacional Integral de Sustitución de cultivos de* uso *ilícito -PNIS-*  también está alineada con los procesos de tecnificación del campo, como también la creación de tejido social y la formación de empresas productoras y comercializadoras de productos y derivados agrícolas a nivel nacional, por lo cual el adecuado desarrollo de esta propuesta puede conllevar al mejoramiento en los índices de calidad vida de los campesinos del Urabá Antioqueño, como también aumentar su poder adquisitivo.

1. **INCLUSIÓN DEL PROYECTO EN LOS PLANES DE DESARROLLO**

Dentro de los lineamientos de ordenación territorial para Antioquia se encontró que los lineamentos que mejor se ajustan al proyecto RENA son:

* Transitar hacia una estructura urbano-regional más equilibrada y mejor conectada.
* Proteger los suelos con potencialidad de uso agrícola y agropecuario, a fin de garantizar la seguridad alimentaria.

Como también el acceso a tierra y producción agrícola, ya que RENA va a potenciar de manera positiva el uso del suelo, también su adecuado uso; En el caso particular de la zona del Urabá antioqueño no es posible definir un POT, ya que son distintos municipios de influencia, sin embargo, la mayoría de ellos están alienados con las disposiciones departamentales y nacionales

1. ***OPORTUNIDAD***

Los factores que permiten el desarrollo de los proyectos son:

* Urabá es una región caracterizada por ser una zona bananera de importación, es decir por lo cual ya tiene un fuerte arraigo empresarial de productos y servicios agrícolas
* La construcción del puerto Antioquia en el sector del Urabá
* La región de Urabá está ubicada de manera estratégica pues tiende a tener una buena conectividad a escala nacional e internacional. Las vías 4G, los tres megaproyectos mar 1, mar 2, y túnel del Toyo

1. ***CRONOGRAMA DE ACTIVIDADES***

*Primero identifique las actividades, que a su vez corresponden al desarrollo de los objetivos específicos, luego establezca los tiempos, responsables y recursos.*

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Objetivos Específicos** | **Actividades** | **Tiempo/meses** | **Responsables** | **Recursos** |
| Desarrollar y desplegar una plataforma de comercio electrónico a través de aplicaciones móviles, aplicaciones web y mensaje de texto | *Contratar a una empresa para desarrollar un sistema que este en la capacidad de recibir y enviar mensajes de texto sin costo para los ofertantes y oferentes*  *Contratar a una empresa para desarrollar una aplicación móvil capaz de desplegar catálogos personalizados por los usuarios en tiempo real, como también poder generar el contacto entre ellos*  *Contratar a una empresa para desarrollar una aplicación web que sea capaz de soportar una infraestructura de comercio en la nube* | *Inicio proyecto- 6 meses de ejecución* | *RENA* | *Personal técnico* |
| Generar espacios de capacitación con expertos en temas de tejido social, jurídico, organizacionales, empresariales, agrícolas, agro-digitales y agroindustriales. | *Contactar universidades para generar alianzas en torno al agro, el incremento del tejido social y empresarial*  *Contactar gremios para generar alianzas en torno al agro, el incremento del tejido social y empresarial*  *Contactar ONG para generar alianzas en torno al agro y el incremento del tejido social y empresarial*  *Organizar logística de eventos, charlas, capacitaciones, seminarios etc.*  *Contactar organizaciones constituidas de campesinos, y productores primarios para la toma de eventos, charlas, capacitaciones, seminarios etc.* | *Inicio proyecto- finalización del proyecto* | *RENA* | *Personal logístico RENA* |
| Aumentar la conformación de asociaciones productivas autosostenibles. | *Promover la asociación por medio de reuniones presenciales*  *Brindar herramientas jurídicas, organizacionales, financiares , para la formalización de las asociaciones*  *Realizar acompañamiento durante todo el proceso de formalización*  *Realizar seguimiento a las asociaciones ya formalizadas para así fortalecer sus procesos de base* | *Inicio proyecto- finalización del proyecto* |  | *Personal profesional y técnico, RENA* |

***ADMINISTRACIÓN Y FINANCIMIENTO***

Tabla

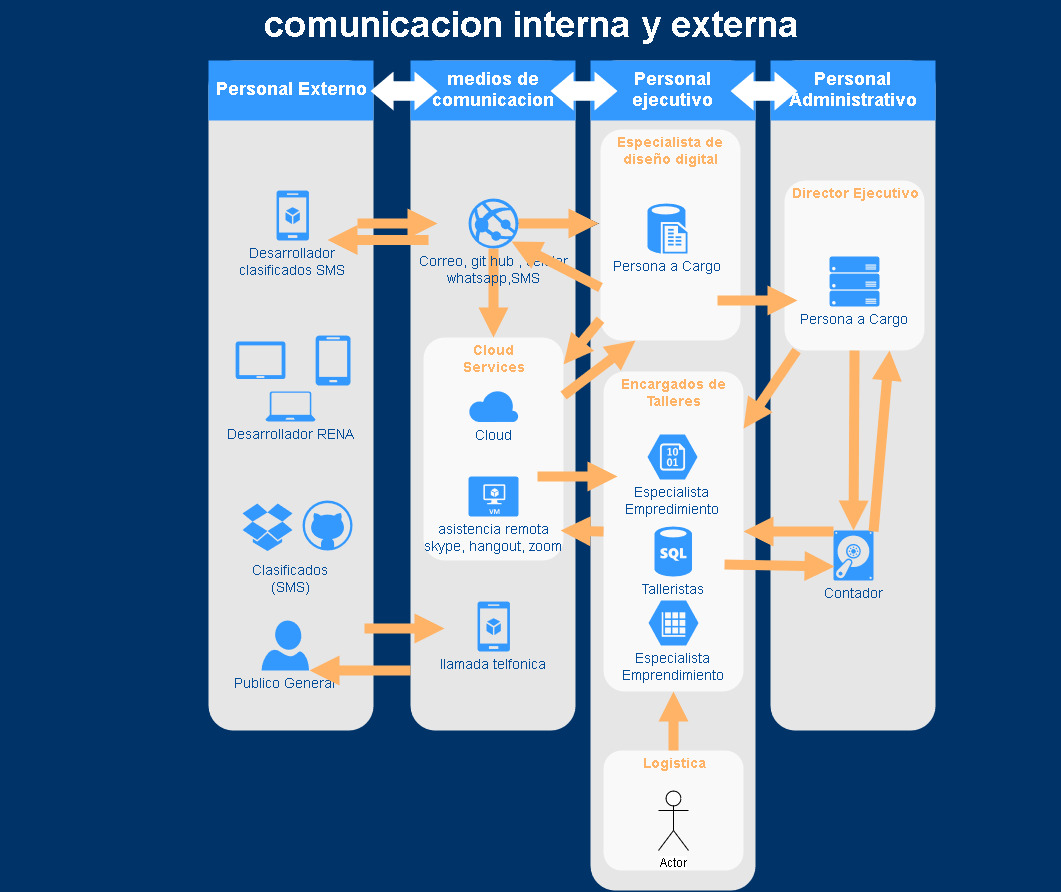
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| --- | --- | --- |
| ***Cargo*** | ***Funciones*** | ***N°*** |
| ***Director de proyecto*** | Velar por la buena ejecución del proyecto financiera y operativamente | 1 |
| ***Técnico en diseño digital*** | Acompañar en el diseño de las soluciones móviles, volantes, logos etc. | 2 |
| ***Especialista en Diseño digital*** | Encargado ultimar detalles de diseño y toma de decisiones en términos de imagen corporativa | 1 |
| ***Tallerista Rena*** | Encargado de realizar la mitad de los talleres, conferencias, capacitaciones etc., y realizar el acompañamiento a los talleristas invitados | 1 |
| ***Especialista en emprendimiento*** | Persona encargada de realizar tallares auxiliares, acompañamiento y seguimiento a proyectos dentro de las asociaciones | 2 |
| ***Contador*** | Actividades contables y financieras del proyecto | 1 |
| ***Trabajador Social*** | Encargado de dirigir el personal y el trabajo con las comunidades | 1 |
| ***Psicólogo*** | Acompañar a los emprendimientos y asociaciones para fortalecer sus capacidades y así mejorar valores dentro de los mismo, mejorar de clima social, manejo de población vulnerable | *1* |
| ***Sociólogo*** | Persona encargada de realizar perfiles de las comunidades a intervenir, y diseñar planes de acercamiento y mejoramiento de las condiciones de comercialización de productos agrícolas, manejo de los grupos raizales, etnias, desplazados etc. | 1 |
| ***Encargado Logística*** | Persona encargada de realizar todas las actividades para que se lleve a cabo las actividades propuestas por RENA, va desde la contratación de transporte hasta el manejo de los refrigerios | 2 |
| ***Asistente administrativo*** | Asistir los cargos los encargos delegados por su superiora | 1 |
| ***Telemercadeo y ventas*** | Realiza el primer acercamiento, acompañamiento a las comunidades campesinas para acércalos al programa RENA, también debe realizar estrategias de sensibilización para poder influir en futuras comunidades | 1 |
| ***Revisor fiscal*** | **asegurarse de que los actos y operaciones desarrollados por la empresa se ajusten a los estatutos y mandamientos de la asamblea general de accionistas, así como a las leyes que regulan el accionar corporativo a nivel municipal o nacional** | 1 |

1. ***TOMA DE DECISIONES – RUTA METODOLOGICA***

***Imagen que contiene texto

Descripción generada automáticamente***

***13. LA COMUNICACIÓN INTERNA Y ALGUNAS CUESTIONES OPERATIVAS Y DE FUNCIONAMIENTO***

**

***14. PRESUPUESTO***

*Debe costear por actividades y hacerlo en Excel para que sea fácil asignar los costos (se anexa el formato de presupuesto).Cuando tenga los resultados regístrelos.*

**COSTO TOTAL DEL PROYECTO: $ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

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Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | | | | | | | | | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | | | | | | | | | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | | 12 | 1 | 1800000 |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | | 160 |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **ACTIVIDADES** | **Cantad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **I.                    Gastos de inversión** |  |  |  |  |  |  |  | | **1.Gastos de personal** |  |  |  |  |  |  |  | | Expertos | 1 |  | $ 14.000.000,00 | $ 840.000.000,00 |  |  |  | | Especialista | 3 |  | $ 11.000.000,00 | $ 1.980.000.000,00 |  |  |  | | Profesionales | 5 |  | $ 8.000.000,00 | $ 2.400.000.000,00 |  |  |  | | Técnicos | 2 |  | $ 3.000.000,00 | $ 360.000.000,00 |  |  |  | | Capacitadores | 2 |  | $ 3.500.000,00 | $ 420.000.000,00 |  |  |  | | Asistenciales | 3 |  | $ 3.000.000,00 | $ 540.000.000,00 |  |  |  | | **Subtotal gastos de personal** |  |  |  | $ 6.540.000.000,00 |  |  |  | | **2. Gastos generales** |  |  |  |  |  |  |  | | **Componente capacitación** |  |  |  |  |  |  |  | | Talleres Exclusivo RENA (aprox 40 ) | 44 | Reunion | $ 300.000,00 | $ 66.000.000,00 |  |  |  | | Talleres Con Invitado (aprox 40) | 30 | Reunion | $ 600.000,00 | $ 90.000.000,00 |  |  |  | | Seminarios **(*capacitaciones, acompañamiento, visitas)*** | 30 | Seminrarios | $ 1.200.000,00 | $ 180.000.000,00 |  |  |  | | Socializacion de resultados de fortalecimiento de lazos | 40 | Reunion | $ 1.000.000,00 | $ 200.000.000,00 |  |  |  | | **Compra de equipos** |  |  |  |  |  |  |  | | **VideoBeam** | 3 | videobeam | $ 1.500.000,00 | $ 9.000.000,00 |  |  |  | | Equipos afines al objeto del proyecto |  |  |  |  |  |  |  | | **Viáticos y gastos de viaje** |  |  |  |  |  |  |  | | Viajes nacionales | 144 | alquiler Van | $ 250.000,00 | $ 180.000.000,00 |  |  |  | | Viajes internacionales |  |  |  |  |  |  |  | | **Impresos y publicaciones** |  |  |  |  |  |  |  | | Campañas | 6 | Campaña | $ 350.000,00 | $ 10.500.000,00 |  |  |  | | Edición de libros, revistas, escritos, etc. | 1 | libro | $ 3.000.000,00 | $ 15.000.000,00 |  |  |  | | Publicidad y propaganda |  |  |  |  |  |  |  | | Divulgación en medios | 12 |  | 3000000 | $ 180.000.000,00 |  |  |  | | Etc. (afines) |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  | **$ 7.470.500.000,00** |  |  |  | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **RUBROS** | **Canti dad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | **3. Gastos en infraestructura** |  |  |  |  |  |  |  | | Compra de terrenos |  |  |  |  |  |  |  | | Compra de edificios |  |  |  |  |  |  |  | | Adecuaciones |  |  |  |  |  |  |  | | Y demás obras de ingeniería afines al proyecto |  |  |  |  |  |  |  | | **Subtotal gastos en infraestructura** |  |  |  |  |  |  |  | | **TOTAL GASTOS DE INVERSIÓN** |  |  |  |  |  |  |  | | II.  **Gastos operativos y/o administrativos** |  |  |  |  |  |  |  | | 1.      **Gastos generales** |  |  |  |  |  |  |  | | **Materiales y suministros** |  |  |  |  |  |  |  | | Combustibles |  |  |  |  |  |  |  | | Dotaciones |  |  |  |  |  |  |  | | Papelería y útiles de escritorio |  |  |  |  |  |  |  | | **Comunicaciones y transporte** |  |  |  |  |  |  |  | | Embalaje |  |  |  |  |  |  |  | | Servicios de transmisión de información |  |  |  |  |  |  |  | | Correo |  |  |  |  |  |  |  | | Demás comunicaciones en zonas apartadas |  |  |  |  |  |  |  | | **Servicios públicos** |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | **RUBROS** | **Canti dad** | **Unid** | **Valor unitario** | **Valor proyecto** | **Aporte CRC** | **Aporte solicitante** | **Otros aportes** | | Telefonía móvil celular |  |  |  |  |  |  |  | | **Arrendamientos** |  |  |  |  |  |  |  | | Arrendamientos bienes muebles |  |  |  |  |  |  |  | | Arrendamientos bienes inmuebles |  |  |  |  |  |  |  | | **Otros gastos no clasificados** |  |  |  |  |  |  |  | | **Subtotal gastos generales** |  |  |  |  |  |  |  | | **Total gastos operativos y/o administrativos** |  |  |  |  |  |  |  | | **Gran total gastos de inversión + gastos operativos y/o administrativos** |  |  |  |  |  |  |  |   Tabla Tabla de costos proyectados de servicios de mensajería para los clasificados de productos   |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | |  | Año 1 | Año 2 | Año 3 | Año 4 | Año 5 | | Población Objetivo | 12750 | 14025 | 15300 | 16575 | 17850 | | Clasificados Enviados | 637,5 | 1402,5 | 2295 | 3315 | 5355 | | Claficados Recibidos | 10200 | 11220 | 12240 | 13260 | 14280 | | Total flujo de clasificado | 10837,5 | 12622,5 | 14535 | 16575 | 19635 | |  |  |  |  |  |  | | Precio por clasificado | $ 150 | | | | | | Total de clasificados proyectados 5 años | 74205 | | | | | | Costo proyectado servicio SMS | $11.130.750,00 | | | | |   Tabla   |  |  | | --- | --- | | Costo e-commerce móvil y web |  | | Desarrollo | $ 50.000.000,00 | | Matenimiento Annual | $ 3.000.000,00 | | Mantenimiento Proyecto | $ 15.000.000,00 | | Costo servidor, motor de procesamiento, despliege, revision en bug ontime, etc año | $ 90.000.000,00 | | Costo servidor, motor de procesamiento proyecto | $ 450.000.000,00 | | Costo Asociaciado Proyecto es | $ 515.000.000,00 |   ***15. MONITOREO Y SEGUIMIENTO*** |

*Favor explicar las acciones de monitoreo del proyecto y la forma como la comunidad va a realizar la evaluación y cumplimiento del proyecto.*

***16. PROPUESTA PARA LA SOSTENIBILIDAD DEL PROYECTO***

*Se plantean los acuerdos institucionales para la sostenibilidad y los mecanismos para dejar capacidad instalada en la población beneficiada.*

***17. ESPECIFICACIONES DE ACUERDO AL TIPO DE PROYECTOS***

*Ubique el proyecto en la línea a la cual corresponda, marcando con una X*

**Línea en la que se Inscribe** Marque X **Sublínea:** (Si la hay)

Línea 1: Innovación Empresarial y transformación social: Sublinea

Línea 2: Tejido y desarrollo social: \_\_\_\_\_

Línea 3: Innovaciones tecnológicas y cambio social: X

Línea 4: Gestión, participación y desarrollo comunitario: \_\_\_\_\_\_

Otra Línea: (cuál) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Defina el tipo de proyectos, ya sea productivo, educativo, cultural, artístico, recreativo, bienestar social, vivienda, salud, agrícola, agropecuario, ambiental, entre otros y coloque su nombre en esta línea: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (de acuerdo con el tipo de proyectos recibirá más orientación, solicítela).*

**18. IMPACTO DEL PROYECTO**

*Utilice este formato para que muestre el impacto del proyecto (coloque el número de)*

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **BENEFICIADOS** | | **EMPLEOS** | | **COSTOS $** | |
| **DIRECTOS** | **INDIRECTOS** | **DIRECTOS** | **INDIRECTOS** | **TOTAL** | **SOLICITADO** |
|  |  |  |  |  |  |

**ANEXOS - ADENDOS**

*Debe utilizar los anexos que se describen a continuación y pegarlo en el espacio al que corresponda, según los títulos del proyecto. Puede utilizar más anexos si lo considera pertinente.*

Anexos: SI: \_\_\_\_\_ (cuántos #) \_\_\_\_\_\_ NO: \_\_\_\_\_\_

*Marque con una X*

*A continuación se relacionan anexos que debe incluir:*

***18.1*** *Aportar imágenes como registro fotográfico de las reuniones sociales mapas geográficos, levantamientos topográficos, cuadros analíticos y comparativos listado de los profesionales adscritos al programa y proyecto, listado de precios, cotizaciones de los proponentes, Brochure de las empresas que intervienen en la ejecución de obras, diseño de las obras civiles y de construcción presentes.*

***18.2.*** *Relación de la mano de obra. Se sugiere el siguiente formato*

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | ***MANO DE OBRA CALIFICADA*** | | | | | | |  |  |  |  | Cifras en pesos | | | **MANO DE OBRA CALIFICADA** | **UNIDAD DE MEDIDA** | **NÚMERO** | **TIEMPO** | **VR/ UNIT** | **VR/TOTAL** | |  |  |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | | **SUBTOTAL EXPERTOS** | |  |  |  |  | |  |  |  |  |  |  | |  |  |  |  |  |  | | **SUBTOTAL PROFESIONALES** | |  |  |  |  | | **MANO DE OBRA CALIFICADA** | **UNIDAD DE MEDIDA** | **NÚMERO** | **TIEMPO** | **VR/ UNIT** | **VR/TOTAL** | |  |  |  |  |  |  | |  |  |  |  |  |  | | **SUBTOTAL TÉCNICOS** | |  |  |  |  | |  |  |  |  |  |  | | **SUBTOTAL TÉCNICOS** | |  |  |  |  | |  |  |  |  |  |  | | **SUBTOTAL OTROS** | |  |  |  |  | | **TOTAL MANO DE OBRA** | |  |  |  |  |   ***18.3*** *Relación de impacto: Debe ser relativo al tipo de proyecto: Número de viviendas adjudicadas, número de familias beneficiadas, número de empleos generados, otros*  **RELACIÓN DE COSTOS - IMPACTO DE EMPLEOS Y POBLACIÓN BENEFICIADA CON CIERRE FINANCIERO PONDERADO**   |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | **No.** | **NOMBRE DEL PROYECTO** | **COSTOS DEL PROYECTO $ COL** | **CIERRE FINANCIERO PONDERADO (13%)** | **COSTOS DEL PROYECTO US** | **CIERRE FINANCIERO PONDERADO (13%) EN US** | **EMPLEOS GENERADOS** | | | **POBLACIÓN BENEFICIADA** | | | **DIRECTOS** | **INDIRECTOS** | **TOTAL** | **DIRECTA** | **REFERENCIADA** | |  |  |  |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  |  |  |  | |  |  |  |  |  |  |  |  |  |  |  |   ***18.4.*** *Diseños, cálculos estructurales,**planos arquitectónicos, planos hidrosanitarios, planos eléctricos de telecomunicaciones*, diseños y *planos de las redes de gas, diseños y planos del sistema de aire acondicionado, diseños y planos del sistema de seguridad, otros acorde con el tipo de proyecto*  ***18.5****. Brochure de los proveedores*  ***18.6****. “Resolución de la constitución legal de cada una de las fundaciones en la que se declara de interés de cada uno de los miembros del proyecto, con la aprobación -por voto unánime- del Honorable Consejo Deliberarte* |

***Otros anexos:***

*Árbol de Problemas y de Objetivos*

*(El árbol de objetivos es el mismo del árbol de problemas, lo diligencia y lo copia nuevamente y lo diligencia en positivo.*

***FIRMA RESPONSABLE***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*De quien entrega el proyecto*

***Recibido por***: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*De quien recibe el proyecto*

*Fecha de recibo: (d) \_\_\_\_\_\_\_\_ (m) \_\_\_\_\_\_\_\_\_\_\_\_ (a) \_\_\_\_\_\_\_\_\_*

*Hora: \_\_\_\_\_\_ a.m. p.m. \_\_\_\_\_\_\_\_*

***Código del Proyecto:* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

***ANEXO 1 (Árbol de problemas)***

***Imagen que contiene texto

Descripción generada automáticamente***

1. Segundo Informe de Dinámica Laboral de las nueve subregiones del Departamento de Antioquia ,Comfenalco Antioquia, 2018, 27 p.,confenalco Antioquia [↑](#footnote-ref-1)
2. Plan clima y paz 2040 Uraba antioqueño, Nutibara y urrao , Resumen Ejecutivo ; Claudia Martínez Zuleta, Magdalena Arbeláez Tobón, Adriana LizetteGutiérrez Bayona, Mathieu Lacoste, Janeth Patricia Velásquez Espinosa. **ISBN:** 978-958-58875-4-1 [↑](#footnote-ref-2)
3. Tomado el 18/11/2018 de url [

   <http://www.elmundo.com/images/ediciones/Jueves_30_6_2016/Jueves_30_6_2016@@GRATcuatroG.gif>] [↑](#footnote-ref-3)
4. PLAN DE ACCION PARA LA TRANSFORMACION REGIONAL - PATR SUBREGION URABA ANTIOQUENO [↑](#footnote-ref-4)
5. Programa de Desarrollo con enfoque territorial [↑](#footnote-ref-5)
6. Cifra tomada el 20 de noviembre del 2018 de url [https://www.indexmundi.com/es/colombia/poblacion\_perfil.html ] [↑](#footnote-ref-6)